



CALSAGA Member Services Presents: Running a PPO in the 21st Century

In an increasingly competitive and risky business environment, now more than ever it is imperative that business owners immerse themselves in cutting edge information that will facilitate their businesses' ability to stay ahead of the curve.

Come hear industry experts provide advice on key issues including:

- How to give yourself an insurance checkup
- Marketing principles to increase your company's visibility
- Negotiating contracts, wage an hour law and policies and procedures

Northern California

Tuesday, June 12
 Courtyard by Marriott, Emeryville
 5555 Shellmound Street, Emeryville

Southern California

Thursday, June 14
 Hilton Pasadena
 168 South Robles Avenue, Pasadena

Schedule for all Sessions

8:00 – 8:30 AM Registration, continental breakfast, and opening remarks
 8:30 – 11:30 AM Best business practices: presentations on insurance, marketing and legal issues pertaining to PPOs
 11:30 – 12:25 PM Panel discussion, Q & A

Attendance Fees

- **CALSAGA Members:** \$45 per person
- **Non-members:** \$60 per person
- **Non-members joining CALSAGA** at the door (as a company member): **FREE**

Please call **916-930-0552** or **866-310-2551** to make your reservation. Seating is limited, so call **today!**

