

2009
CALSA GA
Annual
Conference

November 4 - 6

Agua Caliente
Casino • Resort • Spa
Rancho Mirage

Dear Friends,

This past year has been a trying time for the private security industry – security firms are fighting to stay in business, clients are reducing the number of billable hours while crime and uncertainty continue to rise.

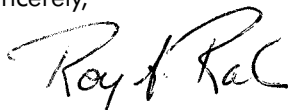
Despite the many challenges facing our industry, CALSAGA has worked very hard to continue to increase industry standards and professionalism through our legislative advocacy, marketing efforts and increased information sharing.

This year's conference, "Staying Cool...When the Heat is On", will provide attendees information and solutions to counter the difficult economy, as well as access to a wide range of vendors who supply services and products that help make your firm more efficient.

Furthermore, attendees will be provided with opportunities to network with industry peers through our social events including, our annual golf tournament and Security Officer Memorial Reception.

I look forward to seeing you at the beautiful Agua Caliente Casino • Resort • Spa for what is sure to be an extraordinary conference!

Sincerely,



Roy Rahn
CALSA GA President



Scheduled Lineup of Speakers

(Confirmed and Invited Speakers*)

David Gibbs

Managing Director
Safir Rosetti

Gordon Graham

Graham Research Consultants

Laura Innes

Attorney
Simpson, Garrity & Innes

Kelly Jensen

CALSAGA Lobbyist
Sloat, Higgins & Jensen

Robert Perry

President, Robert H. Perry & Associates

Steve Poizner*

California Insurance Commissioner
Gubernatorial Candidate

Steve Reed

Security & Guest Services Manager
Arden Fair Mall/Macerich

Brian Stiger

Director
California Department of Consumer Affairs

Connie Trujillo

Acting Chief
Bureau of Security & Investigative Services

Meg Whitman*

Former CEO of eBay
Gubernatorial Candidate

Staying Cool...When the Heat Is On